



# Commercial Vegetable Production

Horowhenua Growing Region Field Trip

30 May 2014



# Commercial Vegetable Cash Flow

- Very Cash intensive enterprise/ha compared to other land uses such as Dairy & Drystock.
- Money cycled through the local and larger economy on a per hectare basis can be between 2-25 times that of other farming.

## Per hectare income range

	<b>Commercial Vegetable Production</b>	<b>Other farming</b>
Range of Total income per hectare/annum	\$10,000-\$50,000	\$1,500-\$9,000



# Wages

	<b>Commercial Vegetable Production</b>	<b>Dairy Farming</b>
Range of Wages paid per hectare/annum	\$2000-\$9500	\$1100
FTE per 100ha* <small>*Based on StatsNZ website NZ median annual salary of \$44,000</small>	4.5 -21.5	2.5



# Other Working Expenses

	<b>Commercial Vegetable production</b>	<b>Dairy Farming</b>
Other Farm Working expenses/ha/year	\$6000-\$30,000	\$2500-\$4800

# Summary

- Income /ha for intensive vegetable production can be up to 25 times greater than other farming.
- Intensive vegetable production can support up to 10 times more FTE than other industries, 95% of wages is estimated to be spent locally.
- Expenses/ha can be up to 5 times that of other farming flowing through the local economy.



**Thank you**